

# SOUVENIR AD JOURNAL

HONORING DAVID COHEN

## 2017 AAMA LIFETIME ACHIEVEMENT AWARD



*Celebrating A Lifetime of Dedication to the Amusement Industry*

---

USA Technologies Congratulates

**David Cohen**

2017 AAMA Lifetime  
Achievement Award Recipient

---

USAT is the industry leader in secure, unattended cashless payments and consumer engagement for the unattended retail market. We provide the amusement industry's most comprehensive, secure, and turnkey suite of services designed specifically to connect your business to more sales, better operating data, and stronger consumer relationships.







## **2017 AAMCF Lifetime Achievement Award Charity Ad Journal**

This Congratulatory Ad Journal is a celebration of the hard work and dedication of David Cohen. It is also a true testament to the charitable and giving nature of our industry. Thank you all for supporting this fundraising program of which David and his fellow Board members are so passionate.

David, your work speaks for itself. You are a colleague, mentor, friend and family to so many, and this journal is a reflection of what you mean to us.

A portion of the net proceeds from this Ad Journal will go towards supporting children's charities, such as Children's Miracle Network Hospitals and Kids Enjoy Exercise Now (KEEN USA). Over the years, the AAMCF is proud to have donated over \$1.5 million dollars to charity. It is through the help of donors who support our programs that we continue our mission of contributing to organizations focused on children, education and scientific research.

***Thank you to everyone who made this Ad Journal possible.***





Adventure





August, 2017

To the AAMA members, AAMA Board of Directors, AAMCF Board of Directors, and all of the supporters of our Charitable Foundation:

It is an incredible honor and privilege to have been selected to receive the AAMA Lifetime achievement award. There are many other leaders of our association that are deserving of this award and I am grateful to be joining the ranks of the past award recipients. I have enjoyed working with so many of you over the years. Together, we have accomplished so much for this industry and our members. This association is successful because of the work of the many and not the few. Let us continue to stay focused on what is important and promote and protect this industry and its members.



The work that our charitable foundation is doing is truly remarkable. We are so fortunate to have such a wonderful, hardworking, dedicated team of volunteers. It is due to your continued passion and efforts that allow the AAMCF to continue to support the many charities each year.

None of our success would be possible without the dedication and efforts of our incredible staff in the office. Tina Schwartz, Ashley Davis and Pete Gustafson you are the best. You make this happen and I know that without your efforts, we would not have been able to reach our goals. You are a key component to the success of this charity. Thank you.

The AAMCF Board of Directors and the committee that worked on raising the funds for this event, you must be commended on your incredible efforts, dedication and hard work. You are awesome and deserve to be recognized for helping us reach this new goal. Allen Weisberg was the driver of this mission and I thank him for taking on a leadership role and making this a reality.

The opportunity to be part of the AAMA and AAMCF is afforded me by the dedicated members of my team that work at Firestone and my caring and loving family. Without their support and understanding, this would not be possible. Thank you to all of them.

I look forward to continuing my work with the AAMCF and the other volunteers that will join in our efforts to raise money and support children's charities and others in need.

With deep gratitude and thanks,

David S. Cohen

# CONGRATULATIONS FROM THE AAMA BOARD OF DIRECTORS



# You Rock!!!

Chris Felix, President  
Holly Hampton, Vice-President  
Frank Cosentino, Secretary  
George Smith, Assistant Secretary  
Rich Babich, Treasurer  
Allen Weisberg, Assistant Treasurer

Brian Aune  
Anna Bacorn  
Jim Belt  
Jon W. Brady  
Joe Camarota  
Kevin Jordan  
Rick Kirby  
Al Kress  
Don Marshall  
Tony Shamma





# A MESSAGE FROM AAMA PRESIDENT, CHRIS FELIX

The Association takes great pleasure in continuing an extraordinary tradition with the presentation of the 2017 Lifetime Achievement Award. The criteria for a nominee includes having a minimum of 15 years in the industry as well as being a humanitarian with creative talent, ethical strength and a combination of emotional, intellectual and moral qualities that distinguish the nominee as having an outstanding reputation. This honor is given to a person who has made many contributions to the coin-operated amusement industry. This individual is recognized for their outstanding service and for making a positive impact on our industry. From the years of dedication to the association, and the lasting effects that will be felt by the entire industry, we felt that this individual stood well above the crowd.

This year's Lifetime Achievement Award recipient has a highly accomplished history supporting every level of the Amusement Industry. During his time with Firestone Financial he was responsible for making financing obtainable to everybody no matter what their situation. His desire to work with Manufacturers, Distributors and Operators created an environment that promoted business growth across the industry and epitomized the mission statement of the AAMA, to Preserve, Protect and Promote.

Since joining the American Amusement Machine Charitable Foundation board in 2002 and the AAMA board in 2005, David has consistently given both his time and resources to better not only the association but the lives of many others. David's leadership of the AAMCF through numerous national tragedies including the most recent Hurricane Harvey has clearly demonstrated his passion for helping others. David has also been an invaluable leader on the Government Relations committee for many years. He was instrumental in getting the AAMA back on track with our trips to DC and his input during our multiyear development of the Fair Play Pledge resulted in its successful launch in 2017.

In his private life he has not only led campaigns to fund the building of local schools but also sponsored the college education for 2 soldiers in Israel from very low income families. While I am still not personally sure how I feel about bike riding shorts, David's annual support (both on the bike and off) of the Dana-Farber Cancer Institute through the Pan-Mass cycling Challenge has combined his love for giving with making the most of time with his family, an opportunity to be envied by many.

This is certainly not the first time David has been honored before both in and out of the Amusement Industry; from the 2007 AMOA NY Man of the year to the recent 2016 Smart CEO Boston Future 50 his outstanding track record is well recognized.

On a more personal note, David has served as an indescribable mentor during my tenure on the board of directors. I'm incredibly fortunate to have had the opportunity to work beside such a successful leader over the past 7 years and I look forward to many more. From his years of experience in both the Association and Professional worlds, I have gained an untold amount of personal growth. While sometimes the term "friend" is used freely, I can genuinely say that I consider David a friend and I am deeply honored to have been the President during the time of his award.

Chris Felix  
AAMA President



# A LETTER FROM AD JOURNAL COMMITTEE CHAIR

It is a great honor to congratulate David Cohen, an industry icon and personal friend of mine, on a lifetime of outstanding achievements. David's incredible passion and dedication to his professional career can only be matched and surpassed by his love, passion, and dedication to his family and philanthropic efforts — both within our industry and through his personal life.



I could fill all of the pages in this journal with David's achievements as CEO and President of Firestone Financial, but it's the hard work that he has done and continues to do for our association, AAMA, that speaks for itself. David has been the President of the AAMA Charitable Foundation for the past 5 years, and I have had the honor to serve under David as his Vice President. As many of you know, David is not one to brag about his accomplishments or complain about the amount of time he donates to the Association. I can tell you first hand that David has been a driving force in the success of our charity. Knowing that children so desperately need our help, I believe David stays up at night planning ways to increase our fundraising and finding ways that we can make a difference. It is with that degree of dedication that allowed the AAMCF to cumulatively increase its fundraising over the last five years.

David's commendable charitable work does not stop at AAMA. He has served on various non-profit community boards and is presently on the Board of the New England Chapter of the Friends of the Israel Defense Forces. It seems clear to me that the overabundance of donations made to our charity in honor of David is representative of all the lives he has touched. It is this same sentiment that has acted as a driving force for the board of directors, the AAMA staff, Ad Journal committee and myself to work tirelessly in collecting donations and putting together the ads in this journal. I thank each one of you for your time and dedication.

In closing, I am proud to say that this year's fundraising, honoring David Cohen, has surpassed every other year.

Congratulations, David, on a remarkable and continuing lifetime of achievements!

Allen Weisberg  
AAMCF Vice President  
Ad Journal Committee Chairman



## Our Amazing Ad Journal Team

Scott Avery  
Rich Babich  
Jonathan Betti  
Joe Camarota  
Rebecca Cohen  
Sara Cohen Onufer

Scott Cooper  
Ashley Davis  
Carol Francis  
Kevin Fritz  
Pete Gustafson  
Holly Hampton

Kevin Jordan  
Paula Rinker  
Tina Schwartz  
Allen Weisberg



# CONGRATULATIONS

## FROM THE AAMCF BOARD OF DIRECTORS

David Cohen began his career with Firestone Financial in 1986. Since then, David has made an enormous contribution to our industry, especially through AAMA. He has assisted countless amusement companies, big and small, with creative financing solutions, allowing these organizations to grow and flourish and in turn, allowing our industry to prosper.

David has been a member of the AAMA Board of Directors for 12 years. From 2009 to 2011, David served as AAMA Chairman. This was a difficult period for the association and industry at large, and his leadership through those years resulted in an association that today is flourishing. David is currently Co-Chair of the AAMA Government Relations Committee and a key driver in turning that committee into one of our most active and effective groups. In addition, David has been on the American Amusement Machine Charitable Foundation Board for 15 years, serving as its President for the past five years. During his time on AAMCF Board, the foundation has raised more than \$575,000, flourishing because of programs and initiatives David helped establish.

David is a true leader. He has provided direction and leadership for our organization whenever he has been called upon. He motivates others to rise to his standards of excellence and he teaches those that are willing to learn. It is this Board's honor to have dedicated their time and energy to create this tribute journal to recognize David Cohen for his lifetime of achievements while raising money for the charity that he holds dear to his heart.

The Board of Directors would like to acknowledge and thank our dedicated AAMA staff, Peter Gustafson, Tina Schwartz and Ashley Davis for all their efforts in putting this together. These are special people and we are thankful to have them on our team. The Board would also like to thank Scott Avery, Jon Betti, Joe Camarota, Carol Francis, Scott Cooper, Rebecca Cohen and Sara Cohen Onufer. In addition to each of the Board members, each one of these individuals donated countless hours in soliciting donations and congratulatory ads.

Finally, the Board would like to thank all of our donors who have donated to our foundation in honor of David Cohen, and have helped us support the important work that our charity does by allowing us to support organizations such as KEEN and CMN.

Best Regards,  
AAMCF Board of Directors

Allen Weisberg Vice President  
Holly Hampton, Secretary  
Rich Babich, Treasurer

Kevin Fritz  
Jim Hines  
Kevin Jordan  
Paula Rinker





*Cheers, David!*



*David-*

*We are honored to have the opportunity to work with you on creating great events to benefit the industry and our children's charities. Thank you for all your contributions to AAMA and the charity. We are so excited to celebrate your lifetime of achievements.*

*Congratulations!*

*Tina & Ashley*



**TEAMWORK MAKES THE DREAM WORK**



# TEAMWORK MAKES THE DREAM WORK



TEAM  
PTA



*Pete G. Tina S. Ashley D.*

By any measure, David Cohen is a success. He and Jane have created a loving family, raising 2 remarkably capable, confident and poised daughters. He's built a prosperous business and humbly gives back to his industry and community through his volunteer and charity work. He does so without seeking acknowledgement – he's not doing it for recognition, he's doing it because it's the right thing to do. But these "things" don't really capture who David is. He's not a set of actions or things; David's a collection of possibilities - the possibilities of integrity, character, leadership, compassion, and generosity - that's who David is. He embodies these characteristics in ways that are self-evident to anyone fortunate enough to know him.

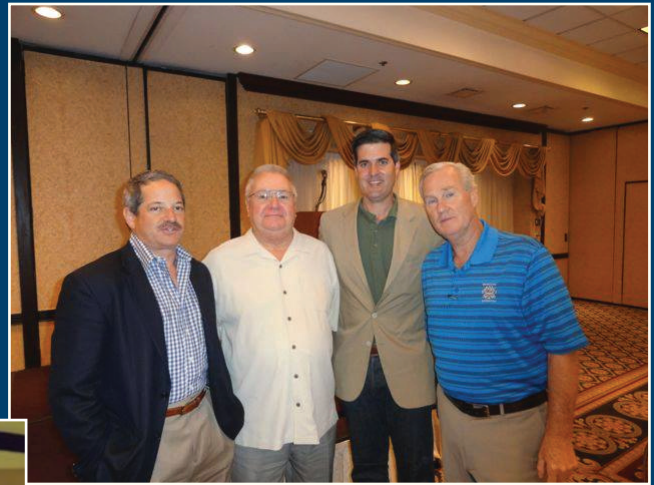
But with all that, David doesn't suffer fools. He expects the same effort and contribution from you as he gives himself. That makes everyone around him step up their games, not out of fear rather out of a desire to earn his respect – earn that, and you've done something you can, and should be proud of.

I'm so pleased David is being acknowledged for the contributions he's made to the association and industry. He has, and continues to help shape the direction of both towards ever brighter futures. While I know David would be happy to forgo the recognition, I'm going to tap into his generosity. Graciously accepting recognition and acknowledgement is a generous gesture to those giving it – doing so let's them know "your opinion matters."

David, you've made the world a better place through your lifetime of contribution. I can think of nothing better to be known for. Well done.

Pete Gustafson



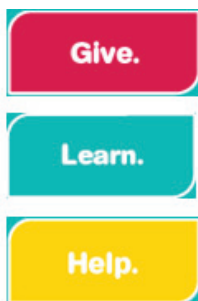






# Thank you to all Sponsors!

A portion of the net proceeds from this Ad Journal will go towards supporting charities such as:



**Children's  
Miracle Network  
Hospitals**



 **Ann & Robert H. Lurie  
Children's Hospital of Chicago**



Elmhurst College Dance Marathon  
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Express  
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Olson's  
UIC Dan  
Weiss Ace Hardware  
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## 2017 DONATION RECIPIENTS

### **Children's Miracle Network Hospitals (CMN)**

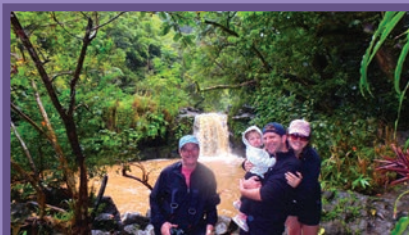
Boys & Girls Club of Bay County  
Boys & Girls Club of Scottsdale  
Boys & Girls Club of Twin Cities  
Caldwell United Methodist Church  
Florida Oceanographic Society  
Herzl Camp

### **Kids Enjoy Exercise Now (KEEN)**

Minneapolis Heart Institute Foundation  
Temple De Hirsch  
Verona Rescue Squad  
Wayne State University  
West Essex First Aid Squad











Honored and proud to call  
you my husband, our father and our Saba.

Congratulations on this well deserved  
honor of the 2017 American Amusement  
Machine Association's Lifetime  
Achievement Award.



Love, Jane, Rebecca, Sara, Mike, Dalia and Hadas







A stand up guy who pays his debts.....however painful!



Celtics ready!!



# CONGRATULATIONS

to our good friend

## DAVID COHEN

on receipt of the

American Amusement Machine Association

LIFETIME ACHIEVEMENT AWARD

YOU'VE ALWAYS BEEN A CHAMPION IN OUR BOOKS!!



From your Hometown Team

Nadine & Rafi, Doreen & Andy, Gila & Bruce,  
Marlene & Bruce, Sharon & Ira

# *Cheers*



David,

Thanks for all of your support over the years. You have been a true friend and inspiration not only to me, but to our family, our company, the industry, and the association. I look forward to a long and prosperous relationship with you and Firestone for many years to come!

Jon W. Brady





# Congratulations David Cohen

FACE  
PLACE

*You are the  
Apple  
of our eye*

*From*



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CONGRATULATIONS

*David Cohen*

AAMA Lifetime Achievement Award

David,

Congratulations on the AAMA Lifetime Achievement Award. We appreciate everything you've done for the industry and the charities that the AAMA supports.

Thank you,

The Betti Family



# Congratulations

to the President of Firestone Financial

## David Cohen

for receiving the

# AAMA Lifetime Achievement Award



We are proud to recognize David's years of service and dedication to the coin-operated amusement industry.

 **BerkshireBank<sup>®</sup>**

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**CONGRATULATIONS**



---

*David Cohen*

---



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**ALL GREAT LEGENDS  
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**CONGRATULATIONS  
to David Cohen  
on receiving  
the Lifetime  
Achievement  
Award!!**

*Your friends at,*





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**Congratulations  
David  
on the 2017  
AAMA Lifetime  
Achievement  
Award!**



*Congratulations on your  
well deserved award.  
You are our dear friend,  
we wish you nothing but  
the best.*

*John & Linda Schultz*

**Congratulations David Cohen on the 2017 AAMA Lifetime Achievement Award!**  
From your friends at



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CONGRATULATIONS

*David Cohen*

FOR A WELL-DESERVED  
HONOR OF THE LIFETIME  
ACHIEVEMENT AWARD.

WE THANK YOU FOR SERVICE  
AND DEDICATION TO THE  
COIN-OP AMUSEMENT  
INDUSTRY.



FROM YOUR FRIENDS AT  
*Alpha-Omega Sales*

# Congratulations

## DAVID COHEN

ON THE 2017  
AAMA LIFETIME  
ACHIEVEMENT AWARD

*from your friends at*



*The*



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*Congratulations on the  
Lifetime Achievement Award*



*Helga & Eric Verstraeten*

**Congratulations  
David Cohen!**


**Houston Game Repair**

**GHOUSTON  
GAME**

**David-  
Thank you for your many years of  
industry experience...**

**YOU MAKE A DIFFERENCE EVERY DAY!**





Thank you for everything you do.  
It's an honor to call you friend.  
John and Julie



*Best Wishes to David Cohen for a lifetime of  
dedication and service to our industry.*

*Joseph Camarota III*





**Congratulations, David!**

It's your time to be  
recognized for your hard  
work and dedication.  
Well done, my friend!

Rick



David-

*A job well done. Congrats on  
this wonderful award.*

*-George Bacigalupo*

**Nations Capitol  
Congratulates  
David Cohen  
on the Lifetime  
Achievement  
Award**



# Congratulations!

CPI honors David Cohen for the 2017 AAMA Lifetime Achievement Award, and thanks him for his contributions to the AAMCF and coin-op industry!







CONGRATULATIONS

**DAVID  
COHEN**



YOUR FRIEND,

*Scott  
Avery*

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*Congratulations  
David Cohen  
on the 2017  
AAMA Lifetime  
Achievement Award!*

*Ruth & Scott Lopez*

**CONGRATULATIONS  
DAVID COHEN**

2017  
**AMERICAN AMUSEMENT MACHINE ASSOCIATION'S  
LIFETIME ACHIEVEMENT AWARD**

**PINZ**

EAT ♦ DRINK \* BOWL \* PLAY

**MILFORD, MA    KINGSTON, MA    HADLEY, MA**

# DAVID COHEN



CONGRATULATIONS ON THE WELL DESERVED  
HONOR OF RECEIVING THE

2017 AMERICAN AMUSEMENT  
MACHINE ASSOCIATION'S  
LIFETIME ACHIEVEMENT AWARD

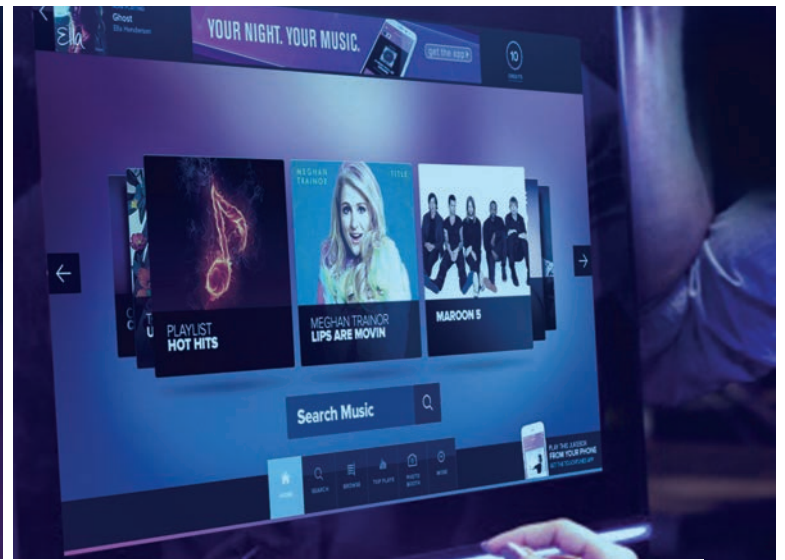
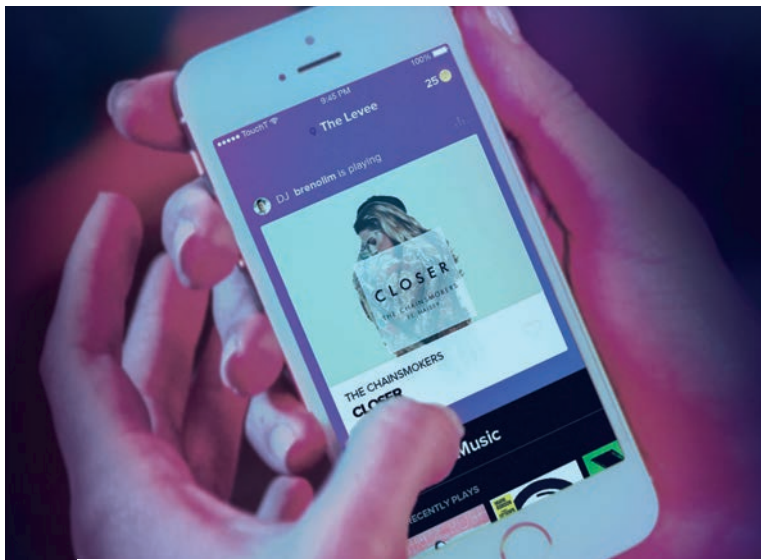
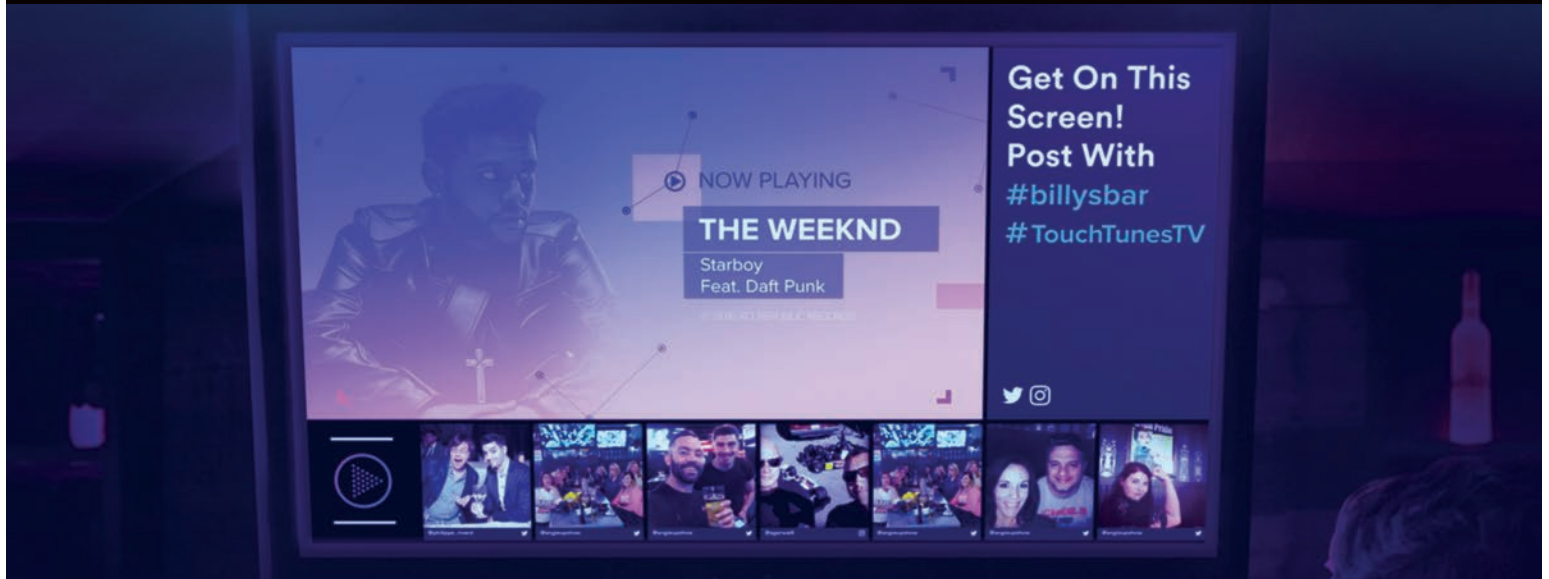


ROSS HONEY

## TouchTunes



# TouchTunes



## CONGRATULATIONS DAVID COHEN

for being honored with the 2017 American Amusement Machine Association's  
Lifetime Achievement Award and being a great TouchTunes partner!

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**David,**

**Congrats on receiving the  
Lifetime Achievement Award,  
it's well deserved! Thanks  
for all you do, both for our  
family and the community...  
Despite your choice of  
sports teams... We still love  
you!**

**Ann, Jon, Sue, Richie, Lois,  
Bill and Felicia**







Congrats David on being honored as the 2017 AAMA Lifetime Achievement Award recipient and thanks for being there when we needed to lean on your "Big Shoulders".

Sincerely,  
Jim Roberts and John Blouin  
James Industries, Inc.



**Congratulations  
David Cohen  
on the AAMA  
Lifetime  
Achievement  
Award!**



**LUCKY LINCOLN  
GAMING**



**Valley-Dynamo  
salutes David Cohen**



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**CONGRATULATIONS TO  
DAVID - A TREASURE  
TO THE SHARON  
COMMUNITY.**

**WITH TREMENDOUS  
APPRECIATION FOR ALL  
YOU DO,  
ROY S. SCHREIBER**

**CONGRATULATIONS David Cohen and  
THANK YOU for all you do for our  
industry.**

**With respect and appreciation,  
Your friends at**

**Vending Times**



**Congratulations David, and thank you for having the faith in my company when nobody else did. You helped change the lives of many people who now have great careers in the gaming industry because you believed in us! AAMA chose a worthy recipient for this Lifetime Achievement Award.**



**FAIR SHARE GAMING, LLC.**  
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# Congratulations

and best wishes on your  
well-deserved success,  
David Cohen

From your friends at Player One Amusement Group



**PLAYER ONE**  
AMUSEMENT GROUP™





**Mozel Tov David  
on this much deserved  
award. We are so proud  
of your dedication to  
family and mankind.**

**May you go from  
strength to strength.**

**Love,**

**Bea and Nat Taubenzeld**





A NOTE FROM THE CEO



CONGRATULATIONS

DAVID  
COHEN

YOUR FRIEND,

*Allen  
Weisberg*



**Ajax  
Amusements  
Congratulates  
David Cohen  
on the 2017  
Lifetime  
Achievement  
Award!**



**CONGRATULATIONS  
DAVID COHEN ON THE  
2017 AAMA LIFETIME  
ACHIEVEMENT AWARD**

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**Congratulates and Salutes**

**David Cohen**

**on the AAMA Lifetime  
Achievement Award**

**Congratulations  
Captain!**

Carol Francis



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Firestone Financial is an affiliate of Berkshire Bank (Member FDIC).

# AMOA salutes David Cohen!

**Thanks for being such a good friend  
and advocate for our organization,  
trade show and coin-op industry!**



***From your friends at AMOA.***



**Amusement & Music Operators Association**

380 Terra Cotta Road, Suite F, Crystal Lake, IL 60012

**Phone: 815-893-6010 Fax: 815-893-6248**

**[www.amoa.com](http://www.amoa.com)**



Hi David,

Benjamin Franklin Fairless once said,

*What is the recipe for successful achievement?*

*To my mind there are just four essential ingredients: Choose a career you love, give it the best there is in you, seize your opportunities, and be a member of the team.*

Over the years you have always shared your guidance, trust and experience to our industry. To that end your award is well deserved!

On a personal note, thank you for all the support you have given me over the last 25 Years!!

All the best,  
Simon

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**Congratulations David Cohen on the  
2017 AAMA Lifetime Achievement Award.**

**Warren Friss**



# Congratulations

to David Cohen for a lifetime  
of dedication and service  
to our industry.

*From Carol Lally and the staff  
at Play Meter Magazine*

[www.playmeter.com](http://www.playmeter.com)



**GameTime**  
**CONGRATULATES**  
**& SOLUTES**  
**DAVID COHEN**  
**ON THE AAMA**  
**LIFETIME**  
**ACHIEVEMENT**  
**AWARD!**

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COMING SOON TO DAYTONA & OCOEE  
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## Congratulations David Cohen!

From your friends at



**A&A Global Industries**





**Congratulations, David,  
on your thirty years with  
Firestone Financial and your  
contributions to it's success.**

**Jim Hunt**

***Congratulations!***  
**David Cohen**  
**from your friends at**



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CONGRATULATIONS  
DAVID COHEN  
ON THE 2017  
AAMA LIFETIME  
ACHIEVEMENT  
AWARD!

MARK & BEEBE  
GOLDSTEIN



Best Wishes to  
David Cohen  
for a lifetime of dedication  
and service to our industry



David-

It has been a pleasure working with you over the last two years. I can't think of a better person to receive this life time achievement award than you. Well deserved!!!!

-Michael Carroll



Best Wishes to David Cohen  
for a lifetime of dedication and service  
to our industry

**3M**

**AVANT**  
**INNOLUX**

**FUJITSU**

 **SUZOHAPP**

**Congratulations**

**DAVID COHEN**

**2017 AAMA**

**Lifetime Achievement Award Winner**





American Changer  
Congratulates and Salutes  
David Cohen  
on the AAMA Lifetime  
Achievement Award!

**CONGRATULATIONS  
DAVID**

**ON THIS  
PRESTIGIOUS AWARD**

AMUSEMENT MACHINE DISTRIBUTORS



**Congratulations  
David  
on this  
prestigious  
award.**

**Barbara  
and Gil Irwin**



# CONGRATULATIONS DAVID

on a well deserved award!

Your friends at



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CONGRATULATIONS

DAVID COHEN

ON YOUR LIFETIME AWARD for your service and dedication to the Coin operated amusement industry

*We are the premier oem sheet metal fabrication for the coin op industry*

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President

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# Congrats!

**CONGRATULATIONS DAVID ON THE  
LIFETIME ACHIEVEMENT AWARD!  
FROM YOUR FRIENDS AT  
SWEET ATTRACTIONS**

CONGRATULATIONS



*Congratulations David!*

*We are so proud of you!!*

*~Grace, Caroline & Amy~*



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On Your Many Years Of Service  
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for his lifetime of service  
to our industry and our association!

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**and dedication**  
**to the coin-op**  
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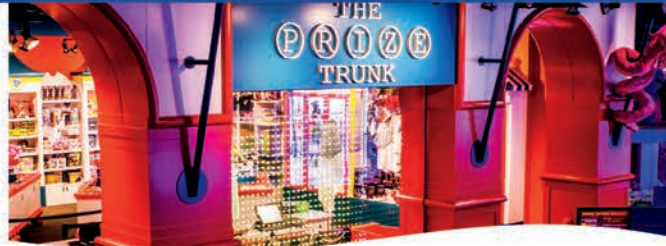
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**David - May you  
go from strength  
to strength.**

**Congratulations  
and Appreciation,  
Daniel & Barbara  
Palant**





**CONGRATULATIONS** to

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the 2017 recipient of the

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Grace and Jamie!*

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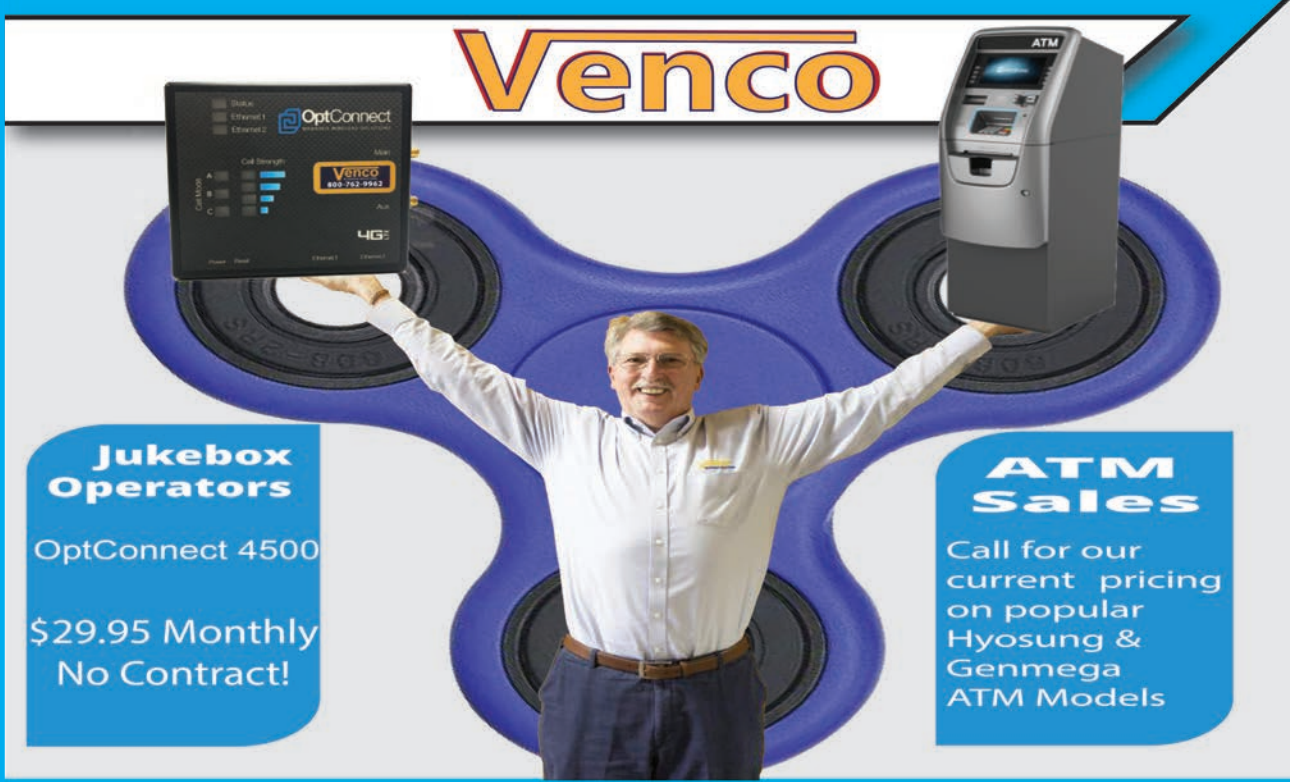
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**-William & Brad Bestgen**



**Congratulates and  
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**Proud to consider  
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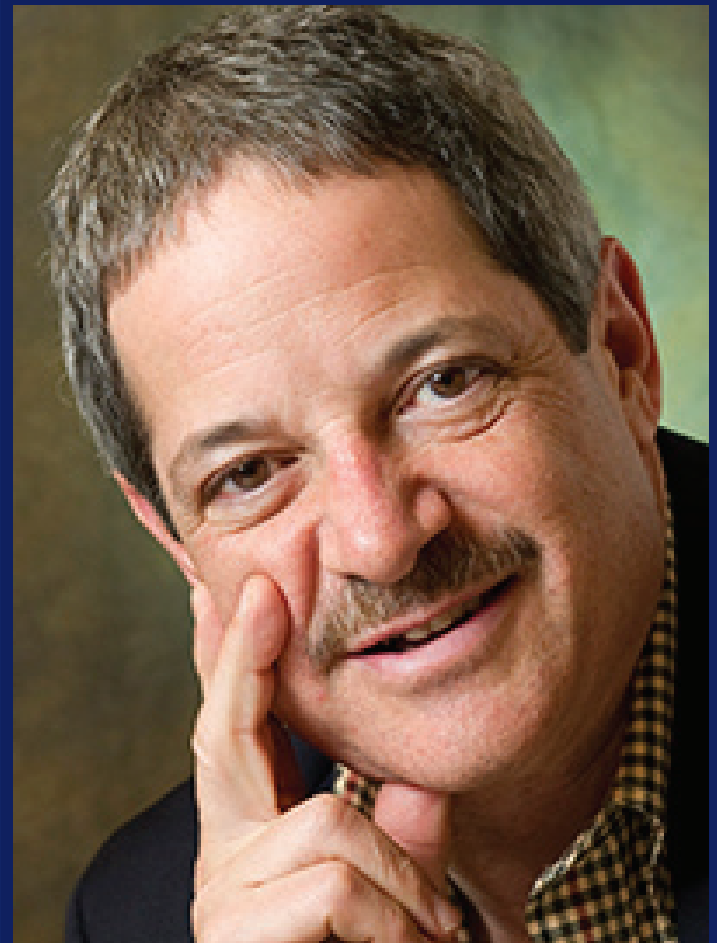
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